



# Why Your School Needs Esports

High School esports teams can bring a number of immediate and long-term benefits to the participating students. If your school needs a push in the right direction, share these benefits with school administrators to get the conversation started. Then reach out to us to help furnish your team with the necessary tools to conquer the field!

## **COLLEGE SKILLS**

Esports helps students learn valuable skills including quick reflexes, strategic thinking, teamwork, collaboration, goal setting, preparation, and managing successes and failures.

## **EXPAND FUTURE CAREER OPPORTUNITIES**

Esports is a fast-growing industry that offers many job opportunities including careers related to programming, esports team management, game development, graphic design, marketing, video production, and STEAM fields.

## **IMPROVED PERFORMANCE**

Students who compete in high school activities do better in school both through improved GPA and test scores, and have increased expectations for continuing education.

## **SOCIAL DEVELOPMENT**

Competitive esports provide a way for students interested in gaming to get out of the solitary mindset, and meet in person on a regular basis, while also providing a sense of belonging and increased self-esteem for those who might otherwise opt-out of school activities.

## **BENEFITS FOR SCHOOL**

When students do well, schools do well. High schools that support esports have the opportunity to bring in new sources of revenue from sponsors, advertising and other funding.

**Let us know how we can help you set up your school for esports success!**

# How to Start a High School Esports Team



## Find a teacher to mentor your club

Consider asking a Teacher, Counselor, Coach or some other school official that may have a personal interest in gaming or experience helping with other school clubs.

1



## Recruit your team

Find interested students to join the team by leveraging your school's newspaper, broadcast system, posters and flyers etc.

2



## Make it official

Have your teacher sponsor/advisor complete your school's HSEL application.

3



## Plan out the details

Determine the number of gaming workstations, various accessories and networking technologies needed, and secure a designated meeting space and time.

4



## Communication is key

Streamline communication by creating email lists, group texts, and/or Facebook groups that share the details with team members and interested students.

5



## Host meetings

Once your esports club is formed you should start to meet regularly. Reach out to the team with finalized meeting location, days and times.

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